

July 2022



New Website and Blog

We are so excited to unveil a new website to promote the continued collaboration of Hocking Owners and Allied Partners in our business community.

To add to that we will also be showcasing a new logo that reflects our mission.

Lastly, we will also start a blog to complement the FB forum where our Allied Partners can share much needed advice and tips to help us keep our businesses in tip top shape.

Calling all Allied Partners to contribute by sharing a post. Simply reach out to any board member via email on Page 2.



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Message from Our Chair – Uma Zielinski

As we roll into July, we hope you all have time to pause over the 4th Holiday to give tribute to those who have served our country so that we might have the freedoms we enjoy as Americans. We celebrate our heroes and thank all who have served or are actively out protecting our nation.

The business of summer season has hit and with gas pricing high we are optimistic we will continue to see strong numbers in terms of visitors coming to the region to partake of the local attractions and shopping with many booking stays to vacation closer to home.

Coming in August will be our next Mix and Mingle. We welcome your feedback by hoping on FB to tell us what day of the week works best and suggest a venue. From there we launch into September with our 2nd Annual Allied Partner Vendor Fair. We will offer more table sponsors to allow Allied Partners to showcase their services and ask all lodging owners to mark September 22nd on their calendar.

We invite your continued feedback and support. Together, we can reach new milestones and find more ways to support one another. Thank you for supporting each other and the prosperity of our region.

All My Best – Uma



Our Mission

To serve as a unified voice to promote cohesion between members, government, local businesses, and residents to support and strengthen our local lodging community.

We want to create a favorable climate that promotes the overall health and sustainability of the lodging and tourism industry within the Hocking Hills region.

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Hocking Hills Lodging Owners Association

Allied Partner Spotlight – Hocking Hills Winery

Hocking Hills Winery, founded by the Davidson family in Logan, Ohio, sits on land that has been in the Davidson family since the spring of 1960, when Max and Loris Davidson moved their growing family from Lima, Ohio. Max and Loris purchased just over 100 acres where they raised cattle until the late-1990's.

By 2007, after Max and Loris had passed, the Davidson family was challenged with defining its future vision. At a family meeting, a passing comment wondered if the land could be used to start a vineyard. It was not discussed much further, but the seed of that idea had been planted in the mind of Blaine Davidson. Blaine presented it to the family, who enthusiastically approved, and Hocking Valley Vineyards was born.

By 2013, the vineyard had 5 years of successful operations, but it was clear that to achieve their goal, a further step was needed. Early that year Blaine presented a plan to establish Hocking Hills Winery.

Hocking Hills Winery is managed by Blaine Davidson, who serves as the CEO, Allison Davidson, who runs the tasting room operations, Drew Davidson, who serves as the CFO, and Laura Davidson, who manages the marketing and human resources for the company.

Hocking Hills Winery is rolling out a new partnership program for the area lodging owners. In exchange for stocking their cabins and lodges with winery rack cards and brochures, the winery will list the lodges on our website as suggested places to stay. As an additional benefit, lodging owners will receive a special discount card to the winery that will allow them to receive 20% off carryout cases of wine. For more information, please contact Blaine Davidson at blaine.davidson@hockinghillswinery.com.

Upcoming HHLOA Events

MIX AND MINGLE – DATE TO BE DETERMINED IN AUGUST

VISIT FB PAGE AND GIVE US YOUR VOTE FOR DATE AND VENUE

SAVE THE DATE

ALLIED PARTNER VENDOR FAIR – SEPTEMBER 22ND

5PM -7PM

THE ROOST – ROCKBRIDGE OH

- VISIT WITH ALLIED PARTNERS
- FOOD AND BEVERAGE PROVIDED
- RAFFLE

New Members/Allied Partners

Hocking Hills Winery – Blaine Davidson

Fox's High Rock Farm – Aaron and Cindy Fox

Please welcome our newest members!

There is No Room for Trafficking

There is **No Room for Human Trafficking** in our lodging properties or hotels. Since hotels have many points of interaction between staff and guests, the traffickers are turning towards smaller properties like cabins in the area because they are secluded and many with contactless check-in. That is why it is extremely important for the cabin owners to be aware of the signs and red flags.

Ohio Hotel & Lodging Association (OHLA) is proud to partner with Eyes Up Appalachia and Survivor Advocacy Outreach Program (SAOP) Southeastern Ohio to provide region and lodging-specific anti-human trafficking training for lodging owners. There are risks and liability placed on properties that allow human trafficking to happen and we want you to be knowledgeable on what to look for and how to respond.

Please identify at least one champion to represent your property and to complete this lodging-specific training in your area.

Tuesday, July 26
11:00-12:30pm | Registration Opens 10:30am
Cedar Grove Lodging Event Lodge | 19555 State
Route 664 S, Logan OH

[Register Here](https://associationdatabase.com/aws/OHLA/pt/sd/calendar/278661/PARENT/layout_details/false) https://associationdatabase.com/aws/OHLA/pt/sd/calendar/278661/PARENT/layout_details/false

Or contact michele@ohla.org

The Anti-Human Trafficking Program will include the following: Welcome & Introductions; Trafficking Basics; Lodging Specific Training & Liability Information; Local Agency & Law Enforcement Resources & Connections

July Events

- Fireworks – July 4th at Dusk
- Lily Fest – July 8th-10th
13200 Little Cola Rd., Rockbridge, OH 43149
<http://www.lilyfest.com>
- Summer Bash – Scenic Hills Senior Center –
Friday July 8th 11-1pm
187 South Spring Street, Logan OH 43147
- Hocking Hills Cars and Coffee – July 9th and
24th
- OPA Greece – Summer Arts Experience –
July 11-15th – Bowen House
- Understanding Weeds – July 16th
Hocking College Farm Logan Campus
30140 Iles Rd., Logan, OH 43138
<https://www.hocking.edu/leisure-learning>
- Diamond Music Festival – July 29th-30th
Izaak Walton Clubhouse, Blosser Road
Logan,

Visit Fairfield County

July is a great month to encourage your guests to take the short drive up 33. Great line up of music and events for the Lancaster Festival and Picktown Palooza, as well as other fun summer events for all ages.

Please visit [VFC July Events](#) or view via QR codes.

Visit Fairfield County APP

Visit Fairfield County Website

