MONTHLY NEWSLETTER FROM

HOCKING HILLS LODGING OWNERS ASSOCIATION

June - 2021



Allied Partner Spotlight

Brewery 33

Dave Kornmiller started home brewing about 15 years ago and enjoyed the process. He joined Columbus Brew Club and Athens Brew Club and learned a lot. In 2015 he purchased our present building at 12684 College Prospect Drive in Logan Ohio. He renovated the building and added equipment. Brewery 33 opened March 2017. Dave has made over 50 different kinds of beer since the opening. We have opened a large beer garden with 27,000 sq feet of space. We have live music every weekend and food trucks from Spring to Fall. Scott Thomas, our assistant brewer started in March of 2019 and has been a very important part of our brewery team.

Amy Stahl is manager and takes care of daily operations, ordering, staff, advertising and many other areas of the brewery. She is a native of Findlay Ohio and lives outside of Rockbridge Ohio.

Stop by and let our awesome staff give you a great experience.



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Message from Our Chair - Uma Zielinski

Greetings to all members and partners.

While our spring weather has been a roller coaster this past few weeks our bookings remain at all time highs with no end in sight as we roll into the summer months. We are encouraged by the continued interest in travelers seeking a getaway in the beautiful Hocking Hills Region.

As restrictions are being eased and eliminated our hope is that we can safely put the pandemic behind us and look forward to the freshness of a new season. We are excited to see the outdoor events that will bring guests and visitors into our region for all small businesses owners to benefit from.

Our next programming event will be an in-person seminar focused on merchant processing. Details on page two. Look for an email invite in the upcoming weeks. Space is limited so an RSVP will be required.

Our goal remains steadfast - to be a unified voice in our region and bring together lodging owners, local businesses, and residents. Many thanks for supporting this mission!

All My Best - Uma



Allied Member Spotlight

My family spent many years in the Cabin/Tourism business in my younger years. My family owned and operated Acorn Acres Lodging for many years, prior to my parents selling the business roughly 8-10 years ago. I am an Account **Executive for Wichert** Insurance, specializing in Commercial/Business Property and Casualty Insurance, and I have been with Wichert for 8 years. Wichert Insurance is a locally owned and operated Independent Insurance agency. We can help you with any of your insurance needs including, Health, Life, Financial, and Property & Casualty Insurance. I really look forward to being a part of this organization and getting to know you and your businesses better.

I am a lifetime resident of Logan, Ohio. I am 41 years old, married to my amazing wife Melissa Mahaffey and we have 2 children, Ashton 17, and Danika 14. We are a very active family and always on the go.

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2021 HHLOA 2ND ANNUAL GOLF FUNDRAISER

We were blessed with sunshine and blue skies for our 2nd Annual Golf fundraiser. Did you miss the event or the recap? Click here to see our fun filled day on the course, our teams and prize winners. Thanks again to all our sponsors and our golfers. Look forward to the next one!

2021 HHLOA 2nd Annual Golf Fundraiser Review

Merchant Processing Seminar – July 14, 2021 Olde Dutch Meeting Room – 7pm

- Learn more around fees and interchange options based on various merchant processing options.
- Determine if you are optimized in your program in regard to your interchange and fees.
- Opportunity to hear from three merchant processors focused on supporting Hocking Hills and their program details.
- Interact with vendors individually at the close of the of the 60minute session.
- Free to all members no entrance fee.
- Light refreshments and beverage service will be provided.
- Space is limited so RSVP is required.

HHLOA Committees

Membership Committee/ Events & Education/ PR & Marketing

Ready to volunteer on a committee?

Do you have an educational topic you would like to see developed?

Please contact any board member – contact info for each is on page 4.

NEW ADVENTURE GUIDES AVAILABLE



The new Hocking Hills Adventure Guides are now available.

Pick up the new, 58 page Adventure Guides at Homegrown on Main, 65 W Main St, Logan. Homegrown on Main is open Mon - Sat 10 am to 5 pm.

Did You Know?

- There is a new page on hockinghills.com that allows guests to find different activities to do in the area and book the activities right from that page. Makes it simple and easy for guests to find and book activities to do while they are visiting the area this summer. https://hockinghills.com/bookhockinghillsactivities.html
- Downtown Logan Theatre renovation is coming along well. 2nd and 3rd floors are completed renovated and are being used by many local organizations. The focus now is completing the 1st floor renovation. The Logan theater will be giving tours during the washboard festival.



ODNR – Updates



Hocking Hills State Park will open wedding permit applications for the first time since COVID-19 Pandemic. Permit Applications are now being accepted. Guests can call the state park at 740-385-6842 ext. 250 to obtain a permit. If guests have questions on how to get married in the Hocking Hills, we have a new blog post on hockinghills.com that takes guests through the entire process. It is a great resource https://hocking-hills-a-complete-guide.html

The Visitor Center opened a week ago and is very heavily stopped at. we are still leaving maps on table out front so if visitors don't want to come in they can take a map. Staff is currently required to wear masks inside buildings until the Governor and Director amend policy. Currently we are trying to set hours for the visitor center as 10 am – 5 pm, with gift shop open 11 am – 4 pm but that can change due to staff shortages.

The staff worked on the landscaping at the visitor center in the front and put up some split rail fence to try to get grass to grow and hopefully keep hike from walking across the grass.

Campground new pool opened this past week for campground guests only.

We still need lifeguards so if anyone knows any lifeguards, please send our way.

Our Mission

To serve as a unified voice to promote cohesion between members, government, local businesses, and residents to support and strengthen our local lodging community.

We want to create a favorable climate that promotes the overall health and sustainability of the lodging and tourism industry within the Hocking Hills region.

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Hocking County Health Commissioner Update

The Hocking County Health Department (HCHD) is proposing a few changes to their sewage treatment system program and is seeking input from the community concerning these changes. The first change deals with adopting the Hocking County Health Department Sewage Treatment System & Grey Water Recycling System Operation and Maintenance Plan (HCHD O&M Plan) and the second change concerns obtaining a soil analysis.

Sewage Treatment Systems (STS) require periodic maintenance similar to a home or automobile. This is to ensure they are functioning properly and not creating a public health nuisance or have become unsafe. Ohio's STS rules require all systems installed or altered after January 1, 2007 have an Operation Permit from the Health Department. On January 1, 2015, Ohio's STS rules were amended requiring Health Departments to develop a program to administer STS Operation & Maintenance (O&M) and to work with interested stakeholders to develop a timeline and process for phasing in O&M management for prior installed STS.

Currently, the STS Operation Permit expires every 10 years at which time the STS must be inspected either by the Health Department or a Registered Service Provider and the permit renewed with a \$50 fee. 10 years is the maximum an Operation Permit can be valid for in accordance with state rules. To develop a plan to bring pre-2007 STS into program a meeting was held on January 31, 2018, with 11 committee members and Environmental Health staff. From this meeting, the STS O&M Plan was drafted and included the following:

- 1. Keep Operation Permit length at 10 years.
- 2. Try to incorporate pre 2007 systems into the Operation & Maintenance program through property transfers, property splits, nuisance complaints, and eventually subdivisions.
- 3. Waive registration fee for homeowners to inspect their own system.

The draft O&M plan and other proposed changes may be viewed on our website or by contacting our office. We welcome your thoughts on these changes. You can share your views on our website or by contacting this office:

Website – www.hockingcountyhealthdepartment.com Email – whannahchd@gmail.com Phone – 740-385-3030 ext. 2.

Doug Fisher
Health Commissioner
Hocking County Health Department

HHLOA Welcomes - New Members & Allied Partners

Bud Schrader Photography - Howard (Bud) Schrader Hocking Hills Tourism Association Inner Wisdom Wellness - Trish Farrar Snap City, LLC - Abby Rose

Do you know a lodging owner or business that hasn't joined yet? Please invite them to our next event or have them visit our website.



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