MONTHLY NEWSLETTER FROM

HOCKING HILLS LODGING OWNERS ASSOCIATION

May 2022



Allied Partner Spotlight

Ricklynn Roost Inspired Designs

My roots are here- I was born and raised in this small town and this is where I will remain with my small family. My company is named in honor of my late Grandma Ricky Lynn Lanning who loved and collected all things rooster.

Ricklynn Roost specializes in custom interior and exterior signage (logos- quotes, realtor/cabin owner gifts, decorlaser engraved items or cut milled). I have worked with many clients on one off signs or larger clients to enhance the look and feel of their property!

While launching our first retail storefront we have added clothing to our lineup to round out what we offer.

We are opening May 16th! Our hours will be limited to begin with; we will host exclusive bookings for shoppers and host all of the inventory online.

The gift of art has always been a passion and saving grace-I am beyond excited to share this with our community and those who visit!

Cassie Wildermuth



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Message from Our Chair - Uma Zielinski

Who would have thought that on April 19th we would still be saying the s word and seeing snow in the air, threatening to land on our precious spring flowers. The peaks and valleys of OH weather have been more extreme than I recall in past years. Fingers crossed as you are reading this edition that winter has fully departed.

Regardless of the weather we had a great turn out for our April Seminar Series where we had three strong insurance providers: Logan Insurance Agency, Wichert Insurance and Stockton and Hill Insurance. They shared some great content and tips for us to ensure we are property protected against losses. If you couldn't attend; but want their materials, please just send me a message. The ice storm early in the year proved to us we need to be protected and insured correctly for damage and loss of income.

In May we move into a few social events – our 3rd Annual Golf Fundraiser will be held on May 17th. We have 12 teams already signed up and look forward to adding a few more for friendly competition and fun. The week after on May 23rd we will host another Mix and Mingle. We hope you take the time to come support the association as well as your fellow business owners at one or both events.

We welcome your continued feedback and support. Together, we can reach new milestones and find more ways to support one another. Thank you for supporting each other and the prosperity of our region.

All My Best – Uma

Our Mission

To serve as a unified voice to promote cohesion between members, government, local businesses, and residents to support and strengthen our local lodging community.

We want to create a favorable climate that promotes the overall health and sustainability of the lodging and tourism industry within the Hocking Hills region.

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HHLOA 3rd Annual Golf Fundraiser

Tuesday, May 17th, 2022

10am - Shotgun Start

Hocking Hills Golf Club - 14405 County Club Lane, Logan, OH

Cost: \$75 per Golfer

Click Here to Register for 3rd Annual Golf Fundraiser

SPONSORSHIP OPPORTUNITIES

- Y **Hole Sponsor \$150** will get hole sponsor recognition for the event, announcement during the wrap up and logo on the program.
- Y **Eagle Sponsor \$100** an announcement at wrap up, logo on the program for the event. Funds go toward lunch or social.
- Y **Birdie Sponsor \$50 or Raffle Item** will get logo on the program for the event and announcement as sponsor.
- Y Gift Card Sponsor \$25 gift card towards Raffle will get logo on program for the event and announcement as sponsor.

Sponsorships must be *prepaid* and received by **May 6th**, to receive signage at the outing.



Click here to complete Sponsorship Form

For more information contact Uma Zielinski at <u>uzielinski@srmcorp.com</u> or (740) 400-9141

HHLOA Mix and Mingle

Ready for another meet and greet? Wait no longer. Mark your calendar to join us for happy hour. Come mingle with friends and meet a few new ones.

Monday, May 23, 2022
5pm - 7pm
Please RSVP using link below
Click here to RSVP

Hocking County Health Department

The American Red Cross is experiencing its lowest number of blood donations in the past decade. Concerns about COVID-19 are keeping people from donating blood, and supplies are at historic lows. To see available appointment times:

<u>www.redcrossblood.org/give.html/drive-results?zipSponsor=43138</u>

- Tuesday, May 3, 2022 St. Matthew Lutheran Church, 258 E. Hunter St Logan, OH 43138 2:00 pm 7:00 pm 21 Appointments Remaining
- Wednesday, May 4, 2022 Chieftain Center
 14470 State Route 328 Logan OH 43138
 8:00 AM -2:00 PM 27 Appointments Remaining
- Tuesday, May 10, 2022 New Straitsville United Methodist Church
 101 Clark Street - New Straitsville, OH 43766
 2:00 pm - 7 pm - 21 appointments remaining
- Tuesday, May 17, 2022 Rocky Outlet Store
 45 E. Canal Street Nelsonville, OH 45764
 1 pm 6 pm 12 appointments remaining

New Members/Allied Partners

Grand Oak Cabin - Jeff and Debbie Herman

Martinwoods Cabins - Teresa Martin

Valley View Cabins - Karen S. Thompson

We Welcome our New Members and Allied Partners!

May Happenings

URBAN AIR® WAKE UP DOWNTOWN®

May 5 through May 7, 2022

Signature Event, Outdoor, Nightlife, Free Fun, Festivals, Family Friendly, Downtown, Community, Featured Events

WILD TURKEY FESTIVAL

MCARTHUR, VINTON COUNTY, OHIO

STREETS OF MCARTHUR MAY 5 - 7

WATCH THE DOWNTOWN STREETS OF MCARTHUR COME ALIVE WITH FOOD, MUSIC AND FUN FOR THE WHOLE FAMILY.

NEW STRAITSVILLE MOONSHINE FESTIVAL

May 27, 2022 through May 30, 2022

Community, Festivals, Free Fun, History, Outdoor

HHLOA SEMINAR SERIES - INSURANCE



Matt Mahaffey Wichert Insurance



Brandon Hill & Gabe Stockton

Stockton Hill Insurance



Heidi Rimkus Logan Insurance Agency













2022 SPONSORSHIP PROGRAM

_Washboard Hero

\$1,000 or greater

- Main Stage Banner Display (you provide)
- Website logo with your link
- Recognized on Facebook as a sponsor
- Festival Sponsor Board Listing

_ Super Scrubber

\$500 - \$999

- Optional Prominent Banner Display (you provide)
- · Website logo with your link
- Recognized on Facebook as a sponsor
- Festival Sponsor Banner Listing

__Suds Supporter

\$250 - \$499

- Website Listing
- Recognized on Facebook as a sponsor
- Festival Sponsor Banner Listing

_Bubble Booster

\$100 - \$249

- Website Listing
- Recognized on Facebook as a sponsor

Rhythm Friends

\$25 - \$99

- Website Listing
 - Recognized on
 Facebook as a friend

Please return bottom portion with your payment. Make checks payable to Washboard Music Festival and mail to:

Washboard Music Festival, PO Box 1060, Logan, OH 43138