



HOCKING HILLS

LODGING OWNERS
ASSOCIATION

Tax, Payroll and Marketing – Tips and Planning

November 17th from 5-7pm at The Roost - 10654 Starner Rd., Rockbridge, OH 43149

Event Details

- 5pm Registration and Welcome Reception – Light appetizers and beverages will be served
- 5:30pm – 6:30pm Panel Discussion
- 6:30-7:00pm – Closing reception with Panel Speakers

Programming Details

Tax Planning

- Claim your 2020 and 2021 ERC Now
- Qualify for up to \$26,000 per employee
- Three ways to qualify

Payroll

- Employer tax responsibilities - helping navigate the set up of State Unemployment Insurance, State Withholding, Local Tax Jurisdiction and Ohio BWC)

Marketing

- Why doesn't my company appear in Google searches?
- What does every website need to communicate within the first 7 secs?
- Why isn't my website/social media working?

About Our Speakers

Melissa Cottrill - A Certified Public Accountant with a Masters in Business Administration. Melissa has 17 years in public accounting experience including clients in the lodging industry, and is the owner of Melissa Cottrill, CPA.

Patrick Bury - Has worked in the payroll industry for 23 years helping thousands of existing businesses and new business startups get established on payroll services. Under Payentry, he offers a full suite of services so he can provide business owners with what they need as they continue to grow.

Elizabeth Willford - Career in marketing and advertising both in agencies and the private sector. As an advisor with Cultivate, we help small businesses and entrepreneurs navigate the challenges of development, management and growth.

Register Now!

<http://evite.me/f1xXvFs7Cz>